

# 2022 Regional Meeting

**MCASC-NCMA-VMA Regional Meeting and Market Place**

**Florence Center & Hilton Garden Inn**

**August 23-26**

**Florence, South Carolina**

## **Tuesday, August 23**

12:00 – 5:30 **Registration**

1:15 – 2:45 **MCASC Board of Directors Meeting**

3:00 – 4:30 **NCMA Board of Directors Meeting**

3:00 – 4:30 **VMA Board of Directors Meeting**

5:30 – 6:45 **Industry Update**

**Panelists:**

**Peter Pantuso, American Bus Association**

**Ken Presley, United Motorcoach Association**

7:00 **Early Bird Dinner:** *Farmer's Market/Farm to Table*

***Sponsored by Florence Convention and Visitors Bureau***

9:00 – 10:30 **Hospitality**

## **Wednesday, August 24**

7:00 – 7:45 **Breakfast**

8:00 – 5:00 **Registration**

8:00 – 9:15 **Coach Presentations**

9:30 – 10:30 **Coach Visitation**

10:45 – 11:15 **Business Sessions: MCASC, NCMA, and VMA**

11:30 - 12:30 **Operator Session: Panel Discussion**

**Panelists:**

**Matt Dance, Champion Coach (MCASC)**

**Elizabeth Kamalakis, Coachlight Tours (MCASC)**

**Buddy Young, Capitol Bus Lines (MCASC)**

**David Brown, Holiday Companies (NCMA)**

**Tom Crouch, Young Transportation (NCMA)**

**Euran Daniels, Daniels Tours (NCMA)**

**Roddy Mitchell, Platinum Tours (VMA)**

**Bill Torres, DC Trails (VMA)**

12:45-1:45 **Lunch:** *Board Service Awards (MCASC and NCMA)*

2:00 - 4:15 **Operator Sessions**

2:00 - 3:00 ***Social Media Marketing***

**Speaker: Chris Riddell, Deliverabilities**

2:00 - 3:00 ***How to Recruit and Train Drivers***

**Speakers: Bob Crescenzo, Lancer Insurance Company  
Steven O'Shea, Lancer Insurance Company**

2:00 - 3:00 **Coach Financing: What is the outlook?**

***Panelists:***

**Tony Pederson, Dave Johnson, and Dave Mailhot, MCI**

**Jerry Doughty, Prevost**

**Gregg Goedde, ABC Companies**

**Ronnie Demarco and Ric Foster, Temsa**

**Ryan Gulan, Huntington**

3:15 - 4:15 ***Customer Service (Associate Members attend this session.)***

**Speaker: Melanie Hinton, American Bus Association**

3:15 - 4:15 ***Steps to Attract Customers and Grow Business***

**Speaker: Chris Riddell, Deliverabilities**

3:15 - 4:15 **Coach Financing: What is the outlook?**

**Panelists: Same as listed in the 2:00 session above.**

2:00 - 5:30 **Associate Sessions**

2:00 - 3:00 **Rising Star/New Member and First Timer Orientation**

3:15 - 4:15 **Customer Service (Join Operator Session)**

4:30 - 5:30 **Associate/Operator Session**

***Hollywood Squares: A "Fun Session" but Educational***

6:30 **Board Coaches**

7:00 **Ice Breaker Dinner:** *Downtown Progressive Dinner*  
**Sponsored by Florence Convention and Visitors Bureau**

10:00 - 12:00 **Hospitality after event**

### **Thursday, August 25**

7:15 - 8:15 **Breakfast:** *Board Service Awards (VMA)*

8:30 -11:30 **Registration**

8:30 - 10:45 **Market Place I (scheduled appointments)**

11:30 **Board Coach for Golf Tournament at Traces Golf Course**

11:30 **Board Coaches for Tours** *(lunch provided on all tours)*

*Tour 1: Satisfy Your Thirst*

*Tour 2: Oh, Nuts!*

*Tour 3: Kayaking Revolutionary Rivers (2 hour paddle; limit of 30 people)*

*Tour 4: On Overdrive*

*Tour 5: You Can Eat That?*

6:30 **Reception hosted by 2023 Host**

7:30 **Awards Dinner**

*Hospitality will be a continuation of the dinner session.*

### **Friday, August 26**

7:30 - 8:30 **Breakfast**

8:30 - 12:00 **Registration**

8:30 - 9:30 **Display Booth Visitation**

9:45 - 12:15 **Market Place II (scheduled appointments)**

12:30 - 1:30 **Lunch: Market Place Awards Presentation**

1:45 - 2:15 **Joint Board Meeting or review by Zoom post-meeting**