



# NORTH CAROLINA MOTORCOACH ASSOCIATION

P.O. Box 31, Randleman, NC 27317  
336-495-4970 FAX 336-495-5833

## Membership Application and Directory Information

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Telephone (list all extensions desired in the directory): \_\_\_\_\_ 800#: \_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_

\_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_ \_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_ FAX: \_\_\_\_\_-\_\_\_\_\_-\_\_\_\_\_

Email: \_\_\_\_\_ Web: \_\_\_\_\_

Mailing Address, if different from address above:  
\_\_\_\_\_

List key personnel to be included in the directory:

<u>NAME</u>	<u>TITLE</u>	<u>CELL PHONE</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Check the items listed below that apply to your company:

- |  |  |
|--|--|
| A ___ Regular Route Carrier                  | F ___ Intrastate Operations Only           |
| B ___ Charter Coach Operator                 | G ___ Intrastate and Interstate Operations |
| C ___ Package Tour Operator                  | H ___ Mobile/ Roadside Service             |
| D ___ Bus Express Carrier                    | I ___ Dump Site                            |
| E ___ Own and Operate Maintenance Facilities | J ___ Wash Facility                        |

Date Business was Started \_\_\_\_\_ Periodic Mailings to (number) \_\_\_\_\_ Customers

Number of Coaches Operated \_\_\_\_\_ Number of Coaches Wheelchair Accessible \_\_\_\_\_

**Membership Dues Amount: \$250**

### Information for Payment by Credit Card

Visa \_\_\_ Master Card \_\_\_ Discover \_\_\_ Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Credit Card Billing Address: \_\_\_\_\_

I certify that I am in sound financial condition, and in good financial standing with members of the association, as well as industry suppliers and partners.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(Applicant Representative)

### Requirements for membership:

1. Completed Application Form
2. Payment in the Amount of \$250
3. Two letters of recommendation from Current Operator Members
4. Signed Code of Ethics
5. Proof of Insurance (copy of insurance certificate)
6. Copy of Certificate of Operating Authority (State and Federal)
7. Minimum of 1 year in business as a Certified Operator in the State of North Carolina
8. Affirmative Vote by the NCMA Board of Directors

**NCMA FEDERAL I.D. NUMBER: 56-6062854**

69% of your membership dues may be used as a tax deduction



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## **Code of Ethics** **Operator Members**

This *code of ethics* for the members of the North Carolina Motorcoach Association has been adopted to promote and maintain the highest standards of intercity bus service and personal conduct among its members.

We, the members of the North Carolina Motorcoach Association, in carrying out our roles of providing service to the traveling public recognize the need to do so in a professional manner and to deal with the public and our colleagues with the highest degree of integrity. Therefore, we herewith set forth the following creed which shall govern our endeavors to fulfill our obligations:

*To adhere to the professional standards of the North Carolina Motorcoach Association and to work to further its goals and objectives.*

*To conduct all business affairs with integrity, sincerity and accuracy in an open and forthright manner.*

*To act with integrity in financial dealings with the public and with entities utilized to help arrange or provide services and accommodations to motorcoach travelers.*

*To conduct our business and operations in a safe manner in order to protect the public and to promote the image of the industry.*

*To work to instill consumer and public confidence in the industry, avoiding any action conducive to discrediting it or membership in the Association.*

*To maintain on a current status all license, permits and authority required by the federal, state and local government agencies applicable to the industry.*

*To comply with state and federal safety rules and regulations.*

*To adhere and comply with all articles of the bylaws of the North Carolina Motorcoach Association.*

*To be in sound financial condition, and in good financial standing with members of the association, as well as industry suppliers and partners.*

I have read and agree to adhere to this *Code of Ethics*.

Signature: \_\_\_\_\_

Title: \_\_\_\_\_

Name of Company: \_\_\_\_\_

This *Code of Ethics* must have the following documents attached when submitted:

Completed application

Check for the appropriate amount of membership dues

Two letters of recommendation from Current Operator Members

Copy of Insurance Certificate indicating \$5 million liability insurance coverage

Copy of Certificate of Operating Authority

# LETTER OF RECOMMENDATION

Date: \_\_\_\_\_

TO: Board of Directors, North Carolina Motorcoach Association

FROM: \_\_\_\_\_  
Current Operator Member, NCMA

I recommend \_\_\_\_\_ for membership in  
North Carolina Motorcoach Association.

Signed: \_\_\_\_\_  
(Owner/Operator)

Company: \_\_\_\_\_

Telephone: \_\_\_\_\_

# LETTER OF RECOMMENDATION

Date: \_\_\_\_\_

TO: Board of Directors, North Carolina Motorcoach Association

FROM: \_\_\_\_\_  
Current Operator Member, NCMA

I recommend \_\_\_\_\_ for membership in  
North Carolina Motorcoach Association.

Signed: \_\_\_\_\_  
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Company: \_\_\_\_\_

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[www.ncmotorcoach.org](http://www.ncmotorcoach.org)

## **MEMBERSHIP BENEFITS**

### **Experience**

NCMA membership brings you closer to building good business relationships with some of the industry's most experienced motorcoach travel and tourism people.

### **Networking**

NCMA offers opportunities for developing strong business relationships through networking at NCMA events and communications through the newsletter and website.

### **Professional Ethics**

Every member must sign the NCMA Code of Ethics, which says that NCMA members aspire to highest professional standards in the industry treating customers and other members with honesty, integrity, and accuracy; that they will conduct business in such a manner as to promote the industry; and that they will maintain current status for all license, permits, and operating authority required by federal, state, and local government agencies applicable to the industry. Members have the right to display the NCMA logo on company business forms, communications, and advertisements.

### **Quarterly Newsletter**

Operator members and associate (vendor) members stay current with NCMA's quarterly newsletter featuring the latest regulatory news, briefs on important legislative developments, coach industry news, and informative travel and tourism information.

### **Annual Membership Directory**

This detailed, NCMA membership directory is a tour/charter/equipment/service resource that includes operator members and members representing all aspects of the travel and tourism industry. The directory is an excellent resource for valuable contacts in the motorcoach industry.

### **Website Link**

Every NCMA member has a web link on the NCMA website making our members easy to find and a valuable resource for the computer savvy customer to find our members. In addition, it creates easy access for communication among members.

### **Annual Meeting and Marketplace**

A great opportunity in the motorcoach group travel industry, the Annual Meeting brings operator buyers and travel industry sellers from all over the United States together for one-on-one tour itinerary planning. The multi-day event also features business training and professional development seminars.

### **Other State Associations**

NCMA maintains a relationship with other state motorcoach associations and tourism entities through meetings and regular communications to stay up-to-date on issues affecting members.

# **NORTH CAROLINA MOTORCOACH ASSOCIATION**

## **MEMBERSHIP BENEFITS**

### **Professional Association Management Team**

NCMA's professional association management team has over fifty years of combined experience in the motorcoach industry. The management team has built a strong relationship with both United Motorcoach Association and American Bus Association over the past fifteen years to create an extension of the team to assist you in your business growth based on industry research, up-to-date communications, and reports of congressional activity and federal motor carrier regulations.

### **Promoting safety among operators in the industry**

NCMA is not a "policing" organization; however, members of NCMA are expected by voluntary signature on the NCMA Code of Ethics to comply with industry rules and regulations by state and federal agencies. NCMA members have opportunities to attend seminars by knowledgeable industry leaders.

### **Training and education for members on issues that impact our industry**

NCMA provides educational opportunities through operator meetings and Annual Meetings.

### **Networking to build business relationships**

NCMA provides members the opportunity for networking with other operators and coach specific providers at annual operator meetings, and at the Annual Meeting operators have the opportunity to network with fellow operator members and associate members representing attractions, hotels, theaters, destinations, restaurants, coach specific vendors, as well as tour operators and tour receptives.

### **Promoting public awareness of the motorcoach industry**

NCMA works cooperatively with other industry organizations such as American Bus Association, United Motorcoach Association, and the Motorcoach Council to promote motorcoach travel nationwide.

### **Creating unity for common goals**

NCMA's Board of Directors and staff believe there is strength in numbers. A task one member may find difficult to address alone, all members working together through the Association may accomplish. Whether the issue is local, state or federal in nature, there is strength in one voice speaking for many.

### **Promoting cooperation among operators and associates**

NCMA promotes the idea of members working with members, which is one of the greatest benefits of association membership. The industry is all about relationships and NCMA provides several forums for networking to build relationships, which promotes cooperation among its members.

### **Advocating legislation that positively impacts the motorcoach industry**

NCMA's Board of Directors promote legislation to enhance the motorcoach industry in North Carolina. NCMA also invites key personnel from American Bus Association and United Motorcoach Association to Annual Meetings and operator meetings to keep members abreast of national legislation that affects the motorcoach industry. NCMA routinely communicates information throughout the year to its members to keep them informed of legislative action needed, such as writing letters to state legislators or Congressmen to support or oppose legislation that impacts the motorcoach industry.